



# SPONSORSHIP DOCUMENT



# HackBelfast

## What is HackBelfast?

HackBelfast is a brand-new, student-focused hackathon launching in 2026, designed to bring together 150+ innovators from universities across Ireland. Over an intensive 24-36 hours, students will collaborate, design, prototype and showcase solutions to real-world challenges across a wide range of disciplines.

## Our Vision

Our vision is to bridge the gap between academic learning and real-world application, while strengthening the local and regional tech ecosystem.

HackBelfast is built on 3 core pillars:

**Accessibility & Inclusion:** Creating a welcome environment where beginners and experienced participants collaborate side-by-side

**Cross-Disciplinary Innovation:** Encouraging students from technical and non-technical background to unite around diverse track themes

**Community and Growth:** Supporting the development of a strong student tech community in Belfast and beyond - one that lasts beyond the weekend



## Why Hackathons Matter

### **Hackathons give students the chance to:**

- Build practical, portfolio-ready projects
- Collaborate with peers from different backgrounds
- Learn new technologies and tools through hands-on experience
- Receive mentorship from industry professionals
- Connect with potential employers and community partners

### **For companies and organisations, hackathons offer a unique opportunity to:**

- Engage directly with emerging talent
- Introduce technologies, tools, APIs, and ideas
- Inspire new solutions and discover fresh perspectives
- Support the next generation of innovators



## **Largest Hackathon in Northern Ireland!**

HackBelfast represents one of the most ambitious inter-society partnerships of the year, uniting a wide network of student groups to build a truly inclusive and impactful experience. We are excited to work with a diverse range of societies, including:

- Queen's Computing Society**
- Data and AI Society**
- PAMSoc**
- Queen's Scrubs Society**
- Women in STEM Society**
- Queen's Student Managed Fund**
- Irish Student Managed Fund**
- Dublin City University Catalyst**
- Trinity College Dublin CS department**
- and many more to be confirmed...*

It is a platform for students to explore opportunities far beyond the lecture hall - to discover new skills, test ideas and showcase their potential. It is a space where creativity thrives, ambition is rewarded, and every student is given the chance to reach new heights.



## Event Tracks

HackBelfast will feature 3 tracks, covering both technical and non-technical streams to ensure broad participation:

- Builder Track
- Non Builder Track (leveraging tools like Lovable etc..)
- FinTech Track

In addition to the core tracks, HackBelfast can include sponsor-led sub-categories and awards based on partner priorities - for example: Best Use of Data, Best AI Solution, Best Cybersecurity Concept, Best Social Impact, Best Use of Sponsor API/Tool etc..

Tracks are structured to welcome students from all disciplines business, health sciences, design, computer science, engineering, and more.

## Engagement Opportunities for Sponsors/Sponsorship Tiers

HackBelfast will be held in venues across the Queen's campus, offering sponsors a unique opportunity to engage directly with hundreds of motivated students, creators and future leaders. As Northern Ireland's largest hackathon, the event provides unparalleled access to emerging talent and a platform to showcase your organisation's commitment to innovation.

By partnering with HackBelfast, your organisation becomes part of a movement that empowers students, encourages creative problem-solving, and drives forward the future of innovation in Northern Ireland

	<b>Diamond</b>	<b>Gold</b>	<b>Silver</b>
<b>Opening Speech</b>	✓		
<b>Sponsor Categories</b>	<b>2</b>	<b>1</b>	
<b>Resume Access</b>	✓ (Early Access)	✓	✓
<b>Problem Statement Contribution</b>	✓		
<b>Judges</b>	<b>Up to 2</b>	<b>1</b>	
<b>Pre-conference Advertisement</b>	<b>4</b>	<b>3</b>	<b>2</b>
<b>Workshop Hosting</b>	✓	✓	
<b>Company Stand</b>	✓	✓	
<b>Meeting with Winners Team</b>	✓		
<b>Logo Display at conference</b>	✓	✓	✓
<b>Logo in Opening &amp; Closing Slides</b>	✓	✓	✓
<b>Speech Acknowledgement</b>	✓	✓	✓
<b>Marketing Material</b>	✓	✓	✓
<b>Price</b>	<b>£3,000</b>	<b>£2,000</b>	<b>£750</b>



## Why Sponsor??

### 1. Access Top Talent

Meet high-performing students across computer science, business, engineering, medicine, and more. Sponsors can directly engage with participants, review resumes, interact with project teams, and identify potential interns or graduate hires

### 2. Showcase Your Technology

Introduce your tools, APIs, products, or platforms for students to build with. A hackathon environment encourages rapid experimentation, making it ideal for product exposure and feedback

### 3. Strengthen Your Brand Presence

Position your organisation as a champion of innovation and student development. Your brand will be visible across presentations, signage, social media, printed materials, and event activities

### 4. Support the Local Tech Ecosystem

Your sponsorship directly fuels the growth of Belfast's student tech community. By supporting HackBelfast, you invest in skills development, diversity in STEM, and regional innovation.

If you would like more details or wish to discuss sponsorship opportunities, we would be more than happy to chat!